

PESQUISA DE SATISFAÇÃO

2021

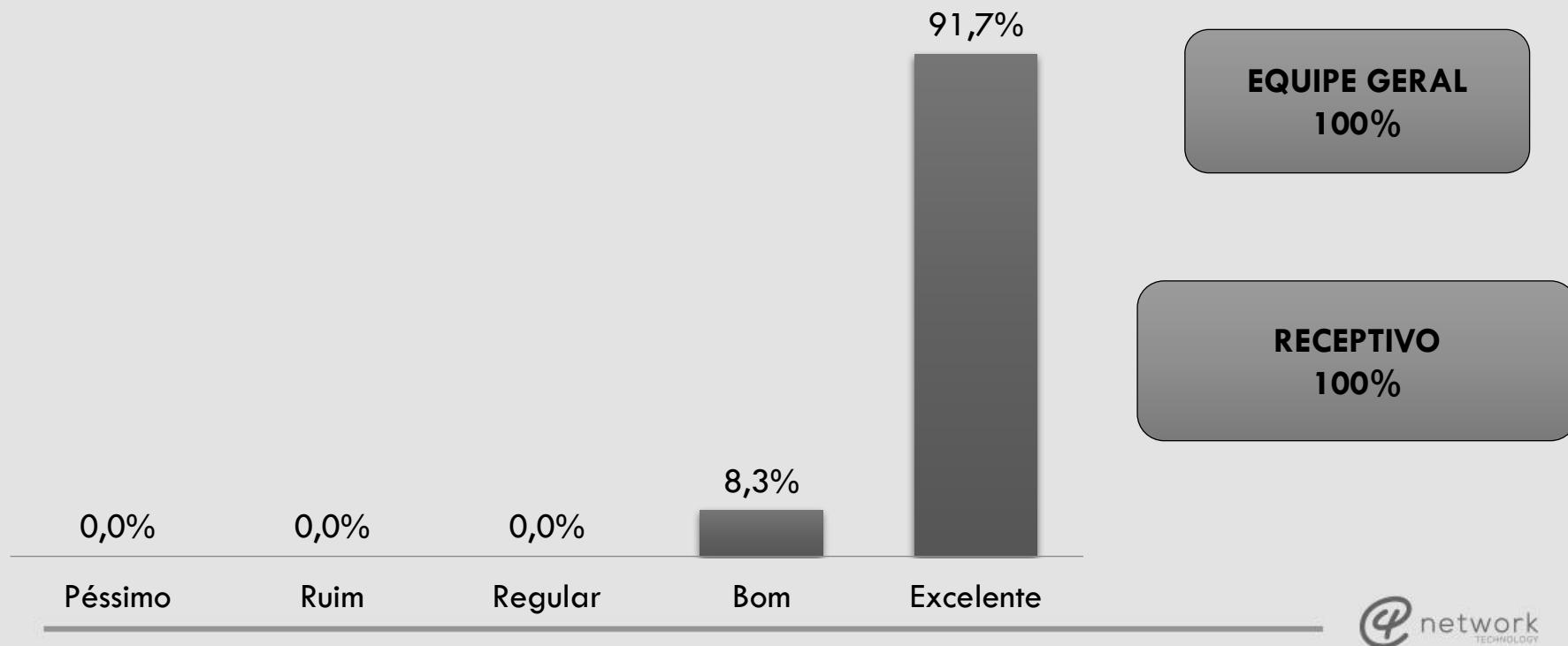


- ✓ Evento realizado dia 11 de novembro de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

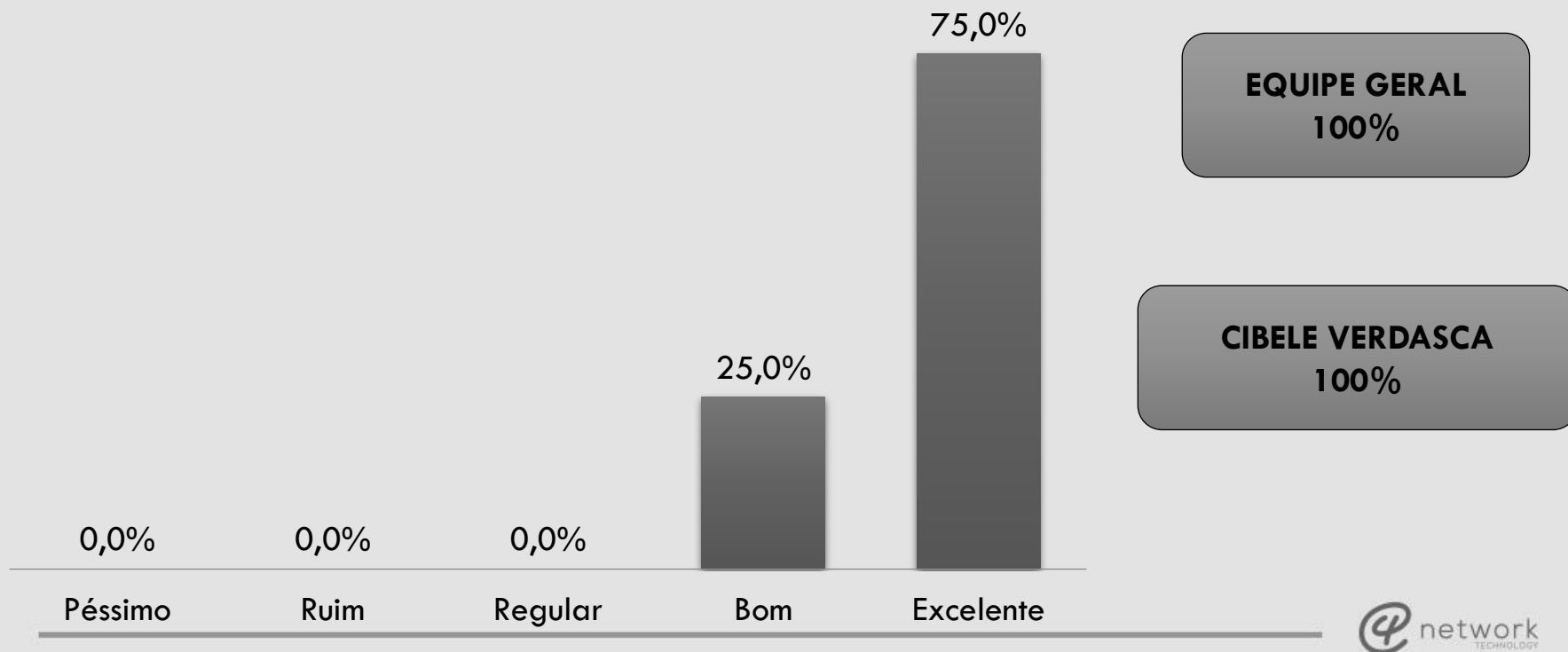
EQUIPE



EQUIPE: RECEPTIVO



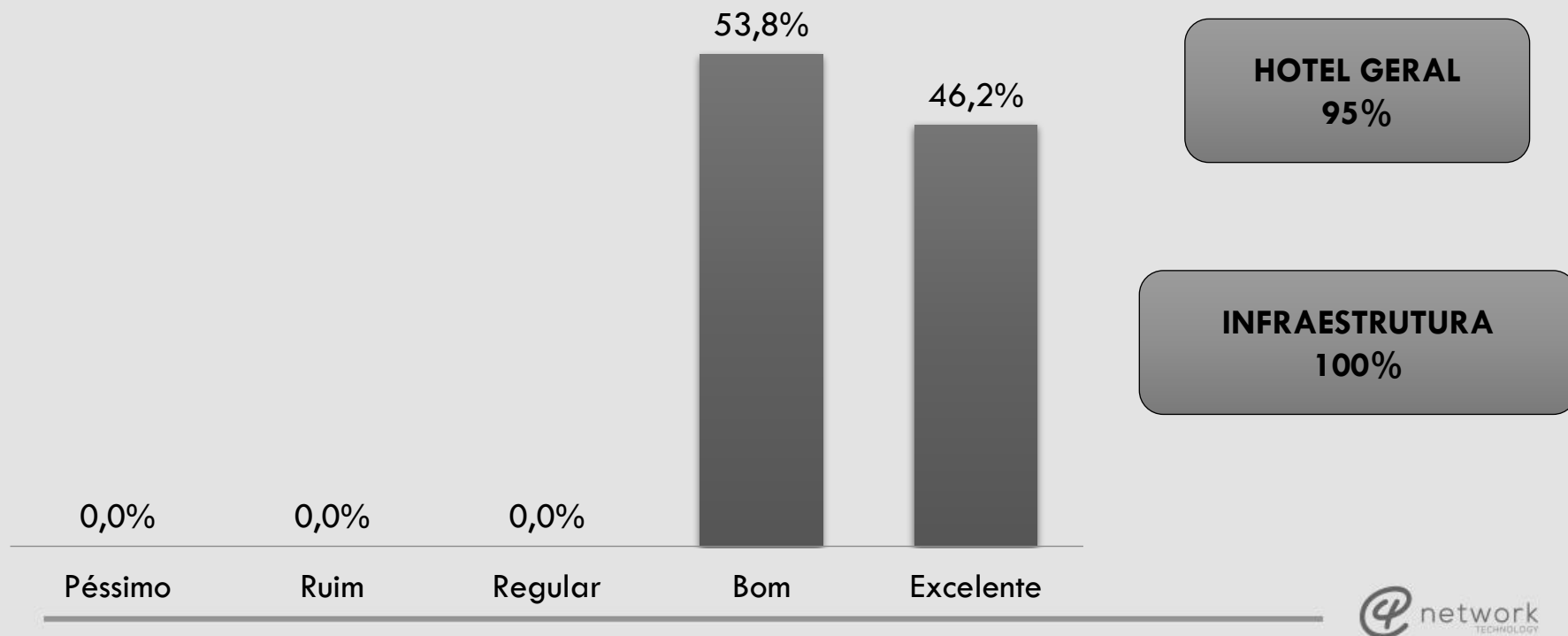
EQUIPE: APRESENTADORA - CIBELE VERDASCA



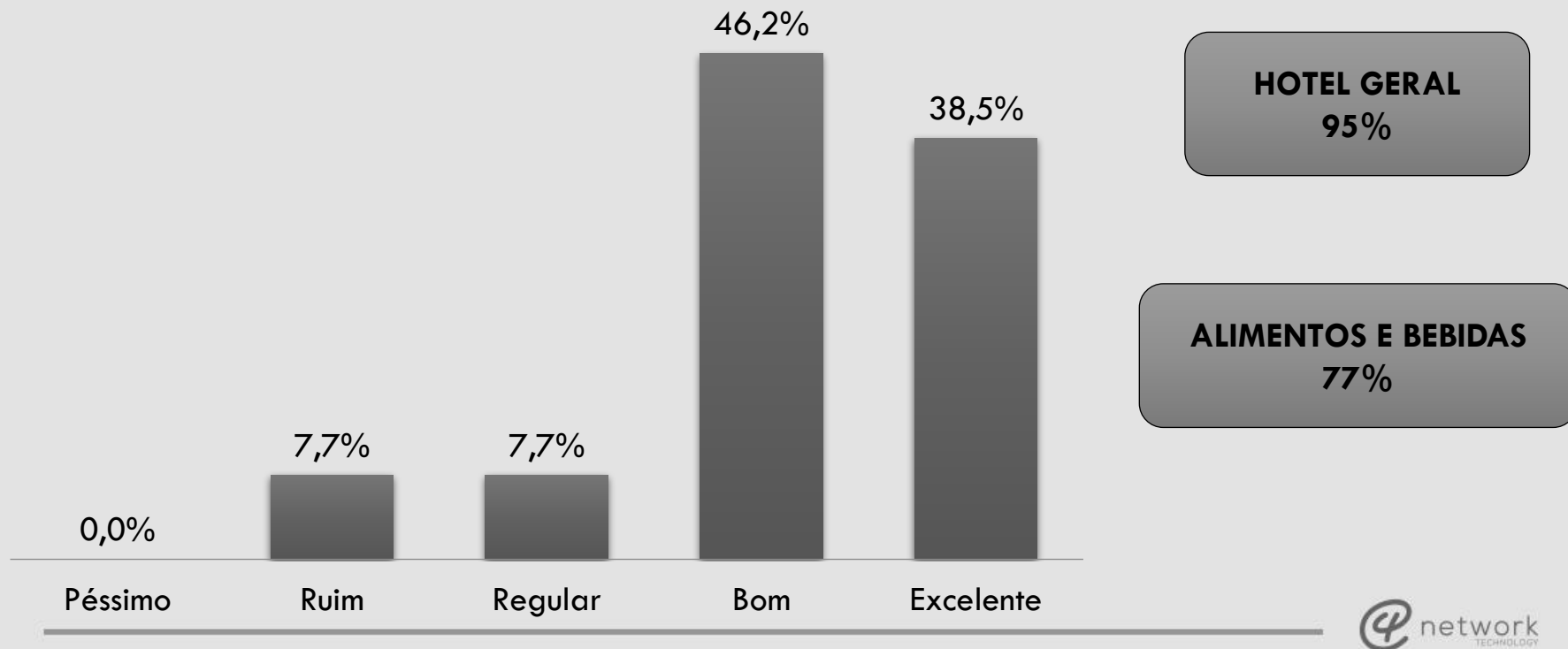
HOTEL



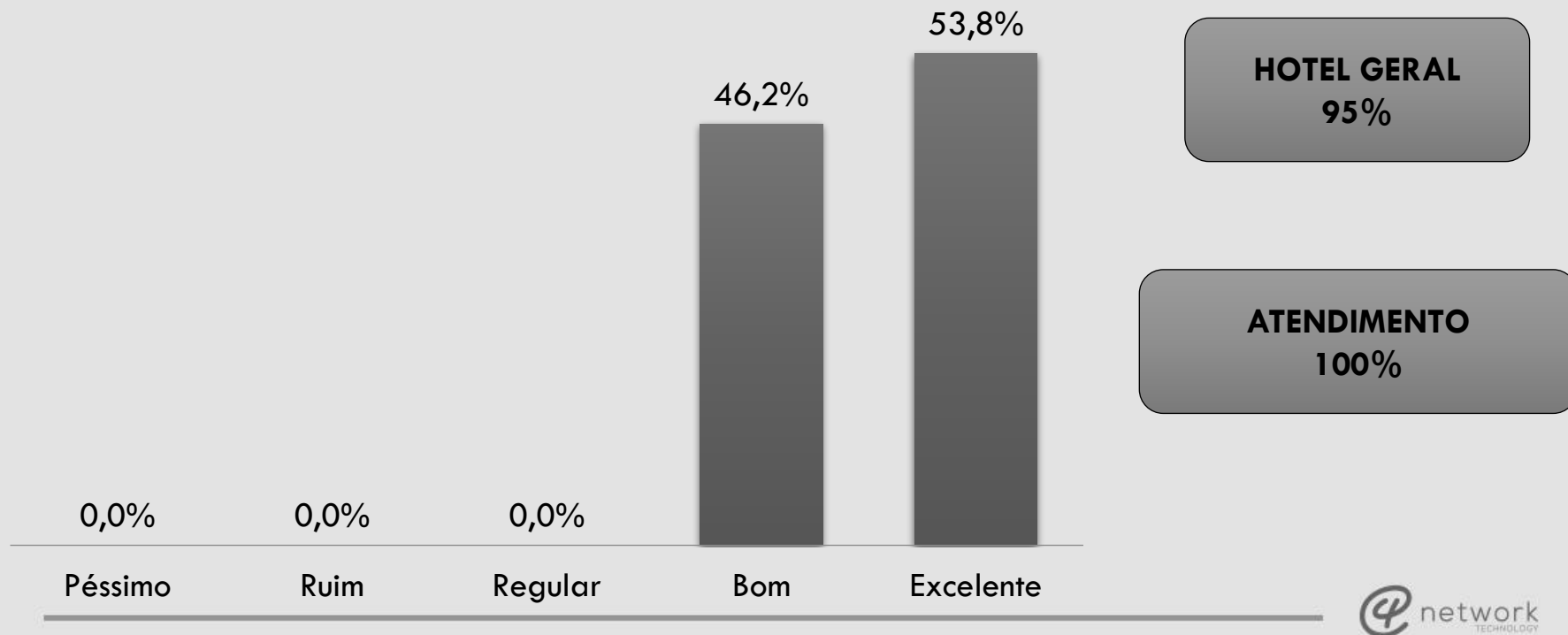
HOTEL: INFRAESTRUTURA (INSTALAÇÕES)



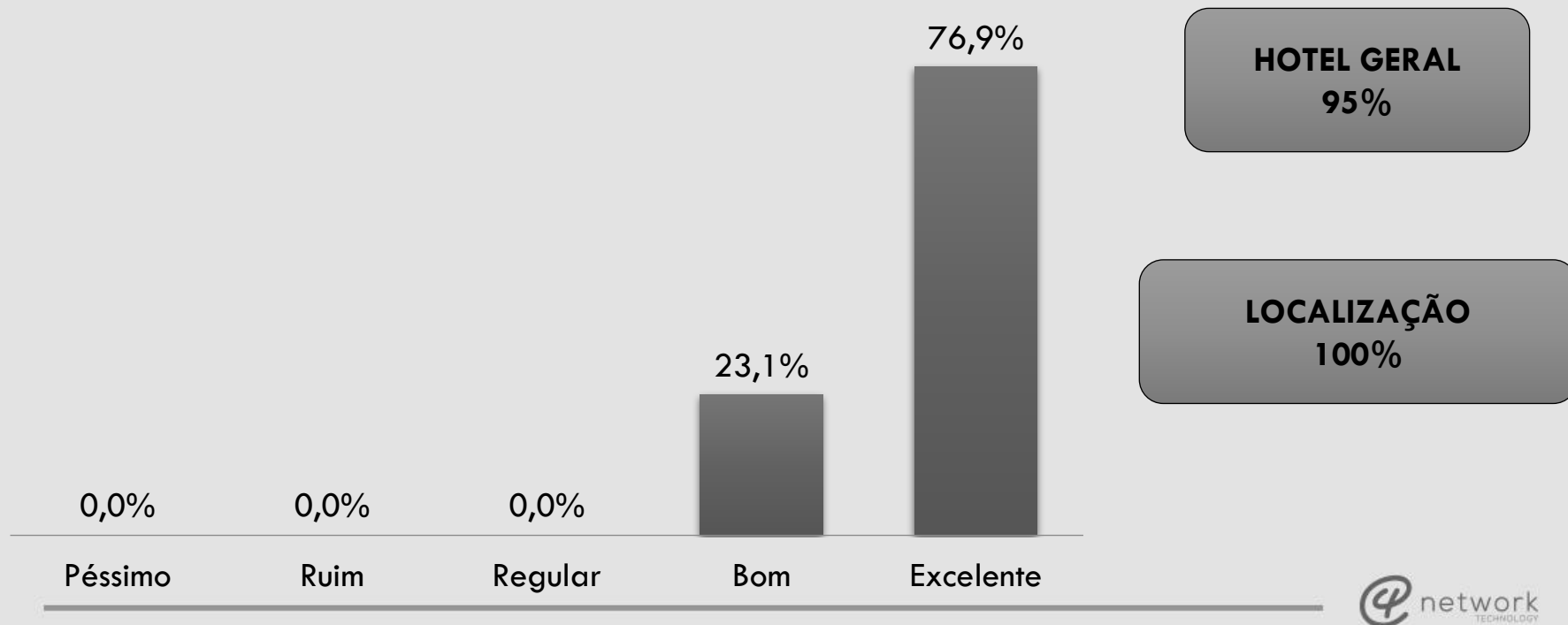
HOTEL: ALIMENTOS E BEBIDAS



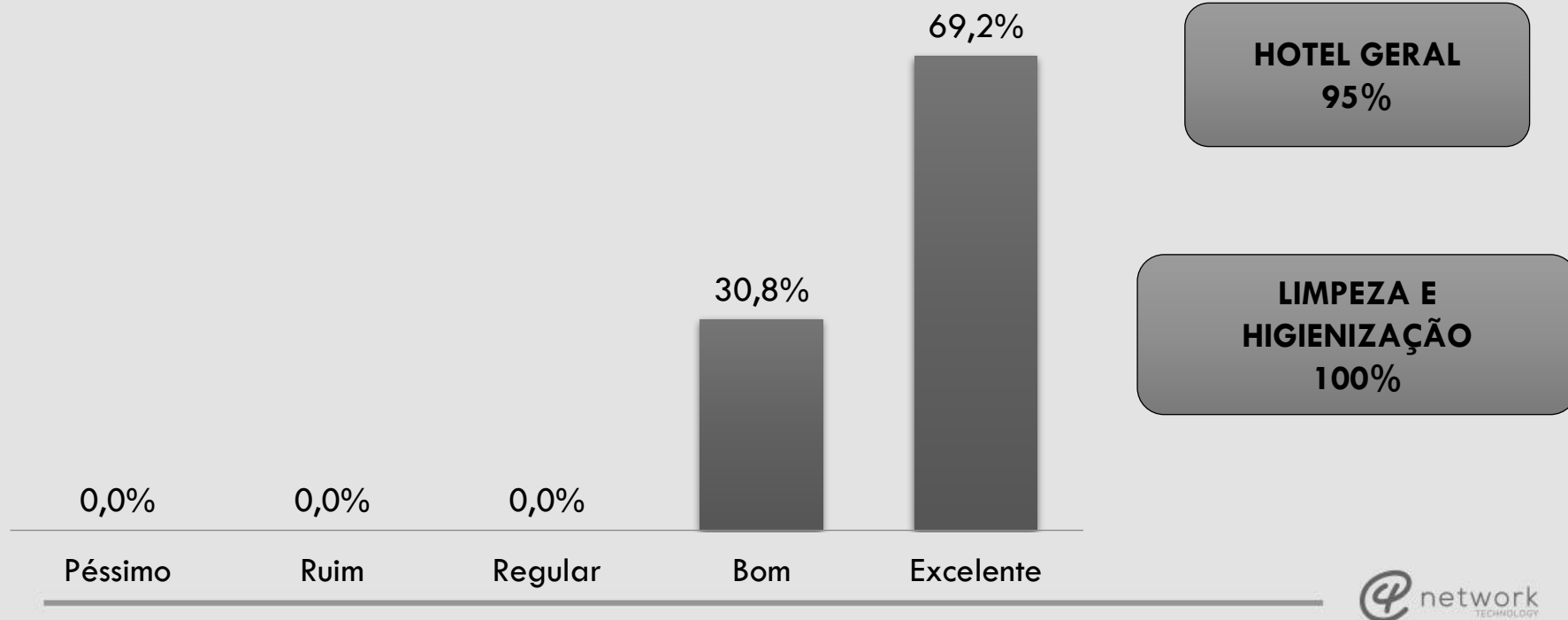
HOTEL: ATENDIMENTO



HOTEL: LOCALIZAÇÃO



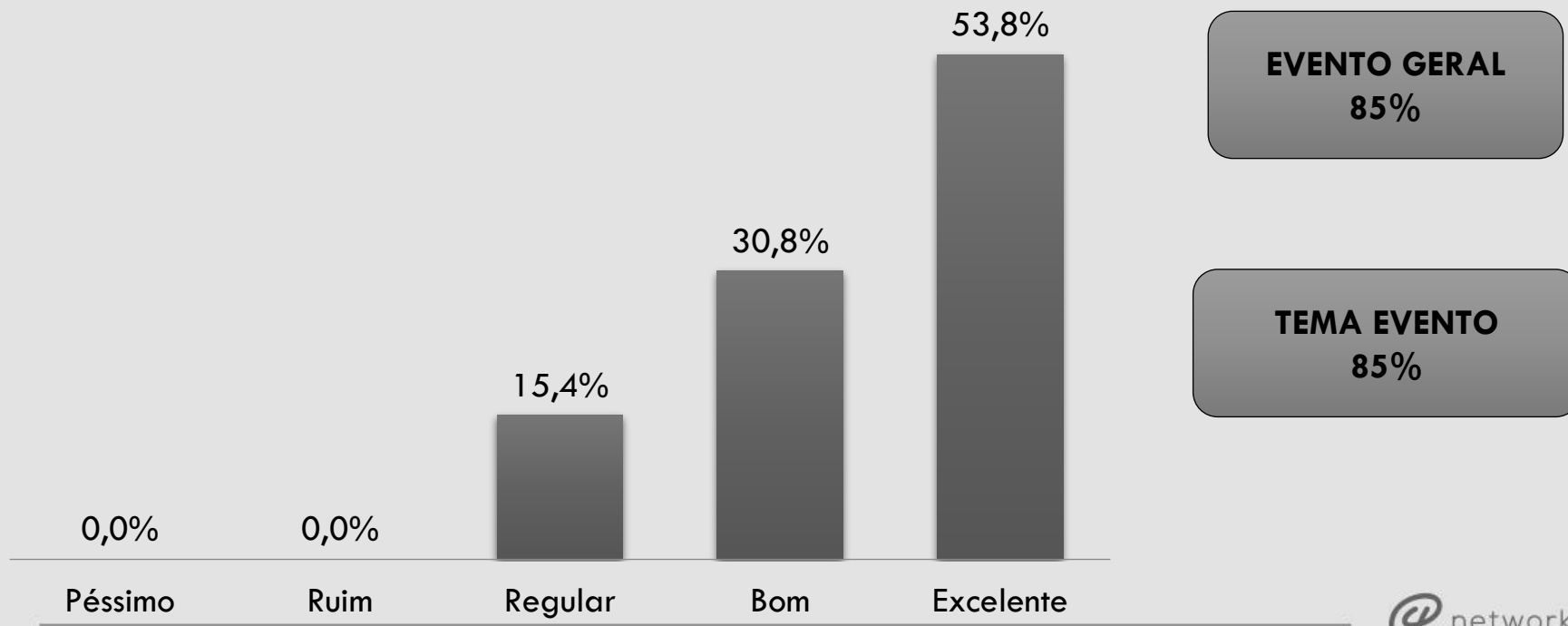
HOTEL: LIMPEZA E HIGIENIZAÇÃO



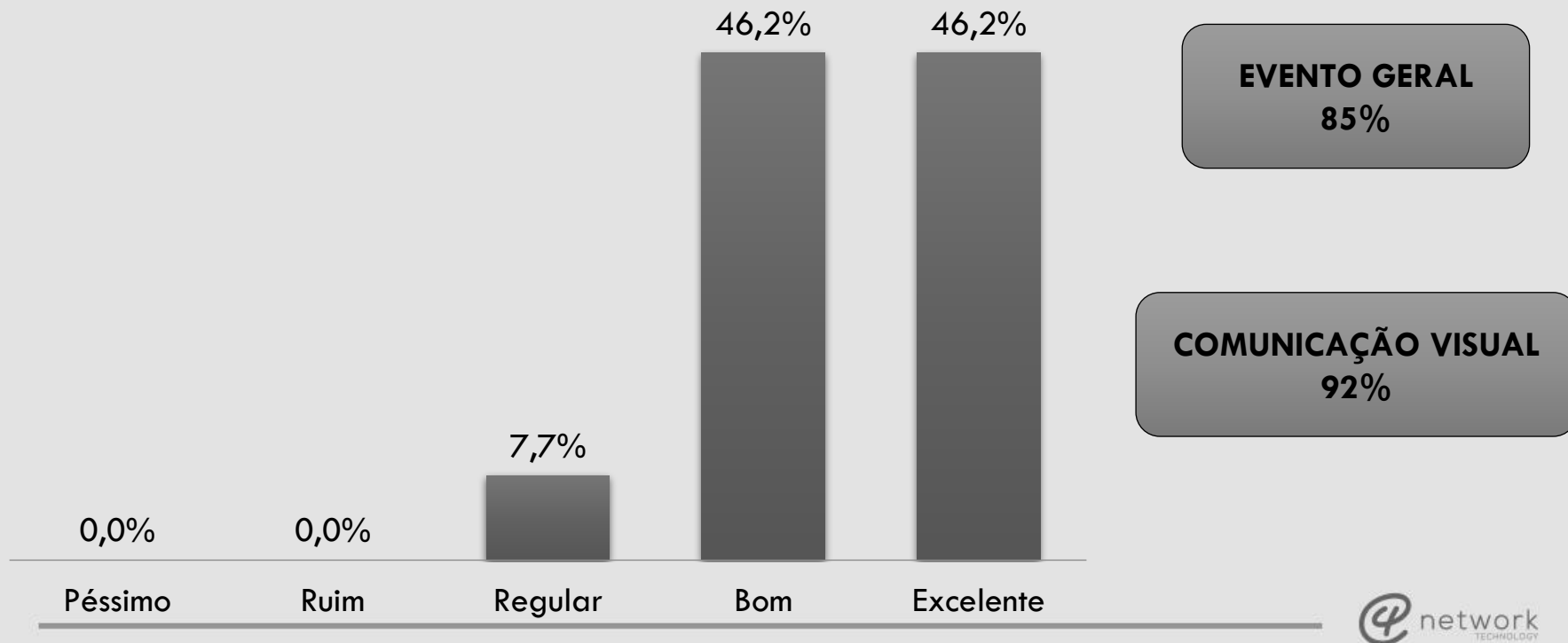
EVENTO

The image features a dark purple background. In the center, the word "EVENTO" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping geometric shapes, including several large, light purple arrows pointing in various directions (up, down, left, right) and several thin, white diagonal lines. The overall composition is modern and abstract.

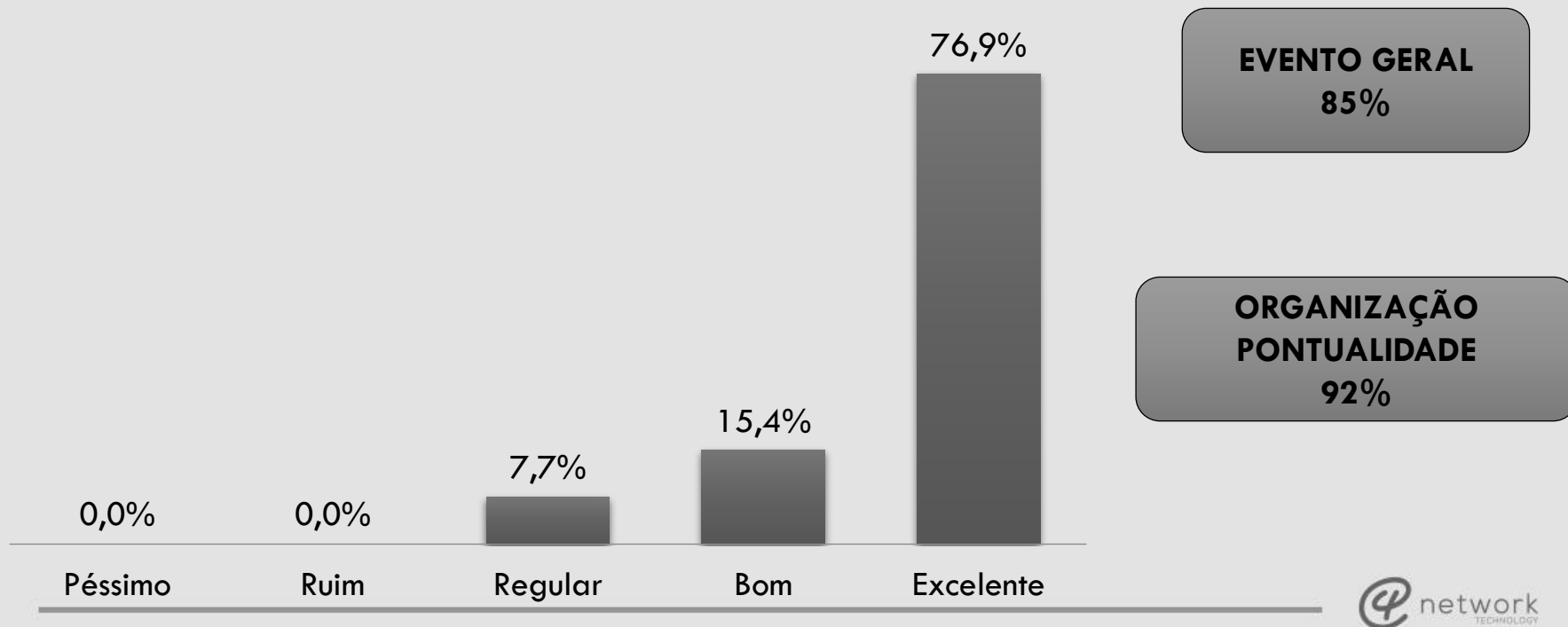
EVENTO: TEMA DO EVENTO



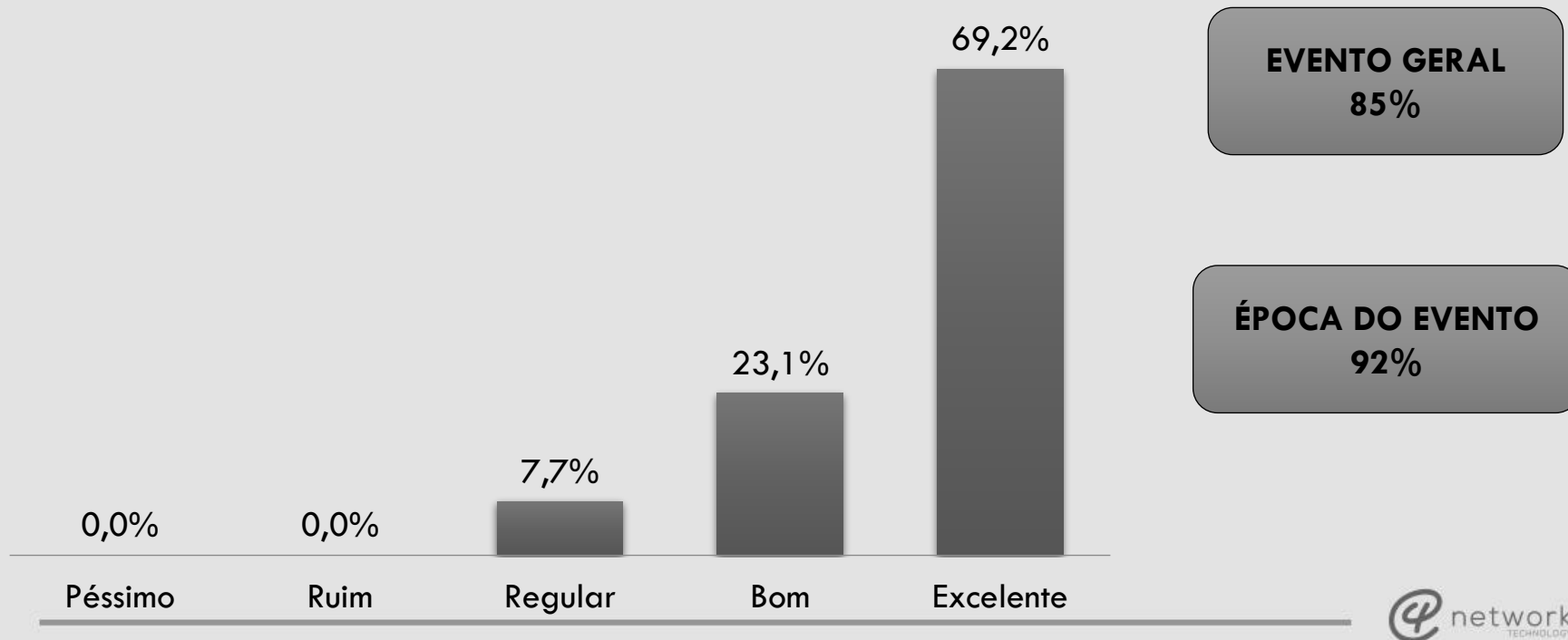
EVENTO: COMUNICAÇÃO VISUAL



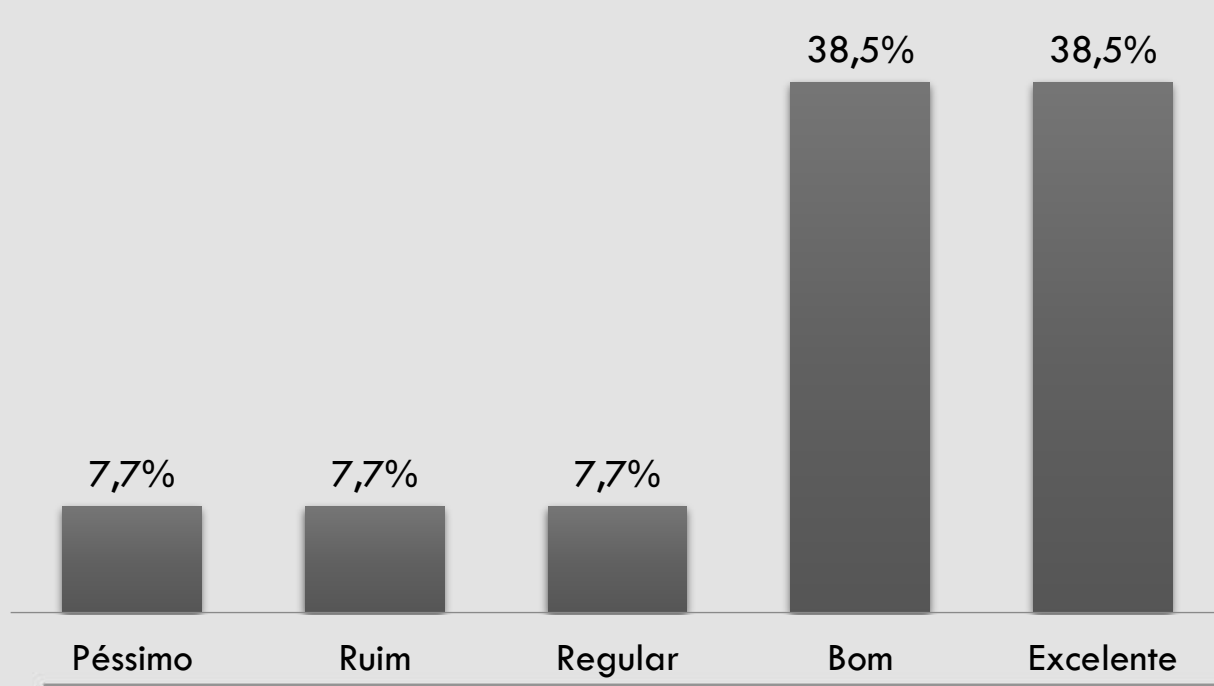
EVENTO: ORGANIZAÇÃO E PONTUALIDADE



EVENTO: ÉPOCA DO EVENTO



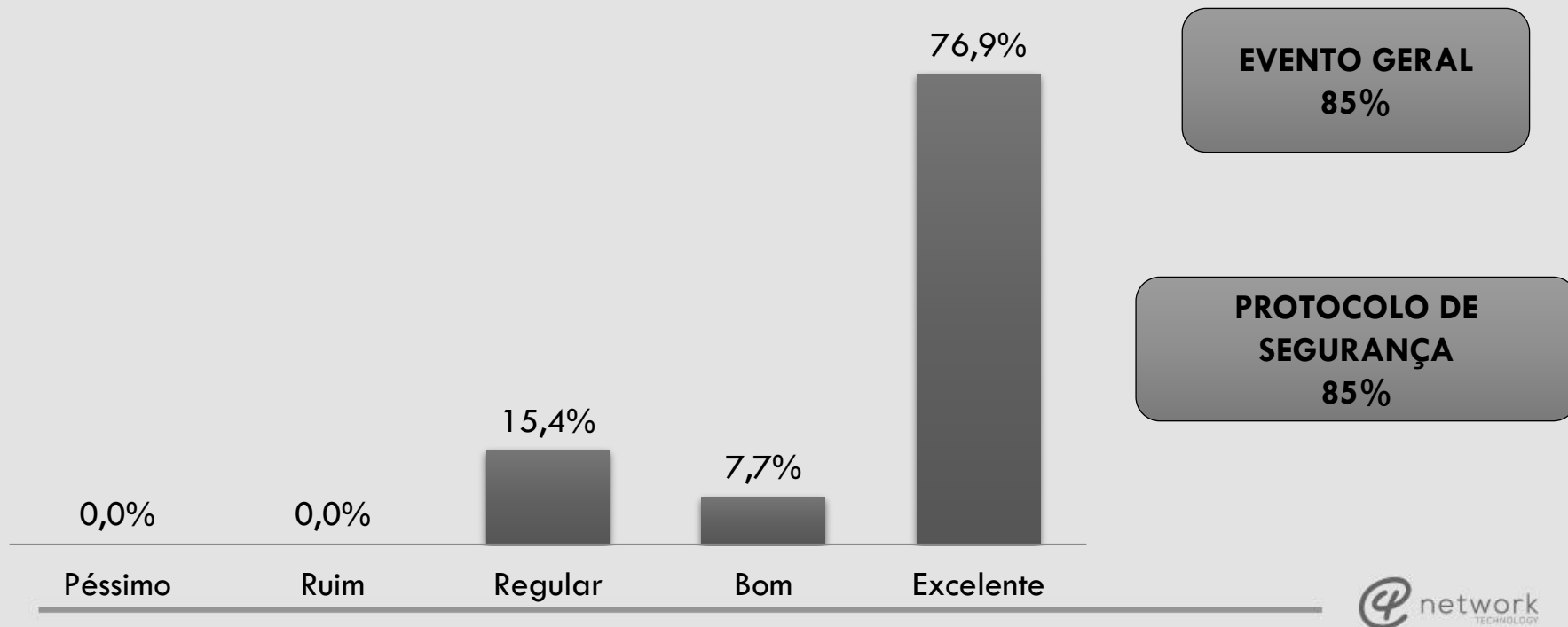
EVENTO: NETWORKING



EVENTO GERAL
85%

NETWORKING
62%

EVENTO: PROTOCOLO DE SEGURANÇA COVID



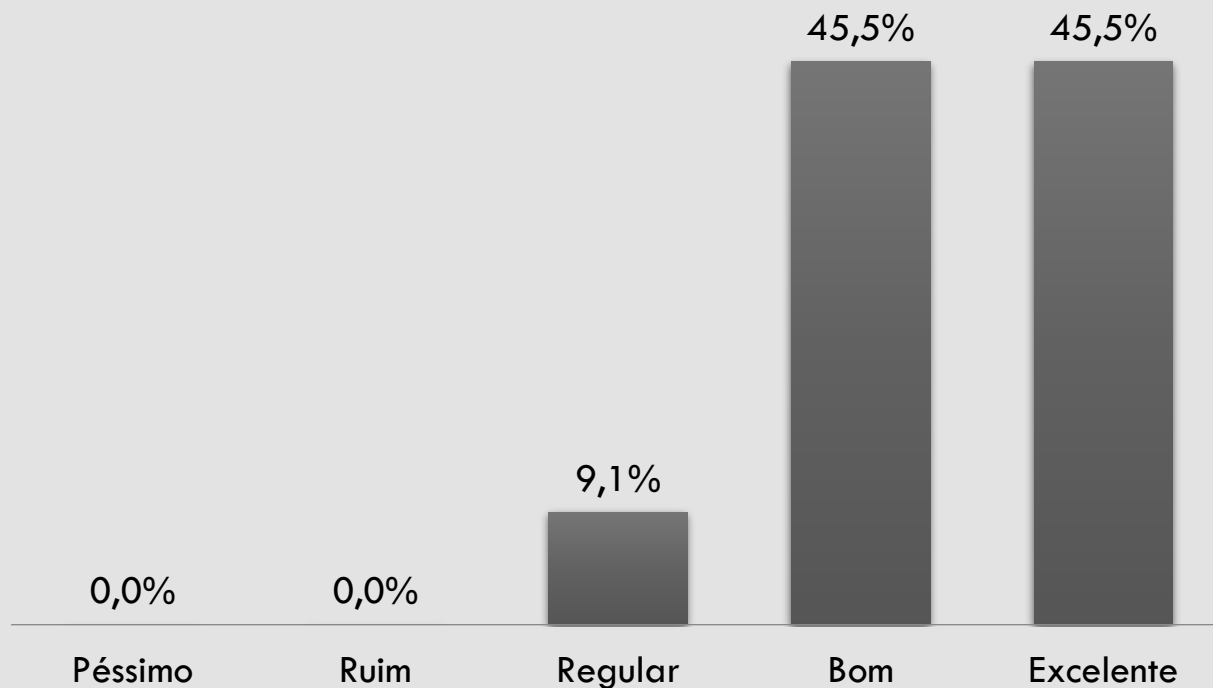
Observações:

- “Havia muitos convidados de Órgãos Públicos, sem geração de leads, no geral! Não tivemos retorno nenhum com este evento, baixa aderência do publico alvo.”

KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there are several large, stylized white arrows pointing upwards and to the right, arranged in a staggered, overlapping pattern. Additionally, there are several thin, white diagonal lines scattered across the upper right portion of the image.

KEYNOTE: LUCIANE BOTTO



LUCIANE BOTTO
91%

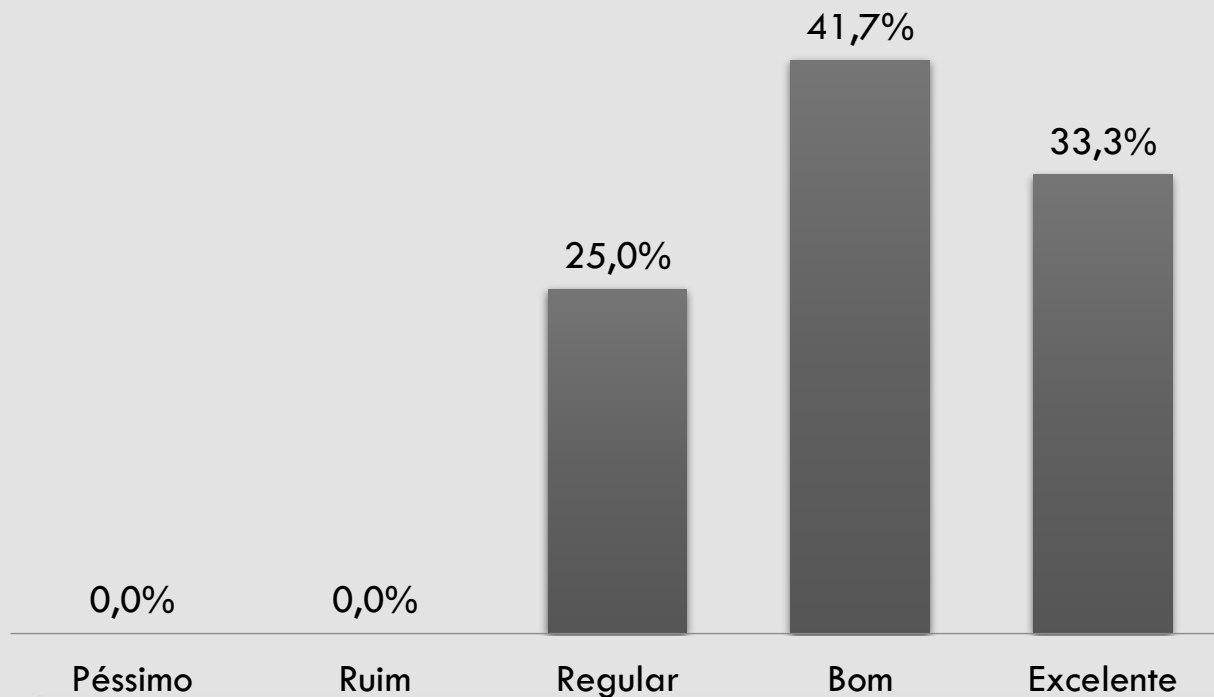
Observações:

- “Não acompanhei.”

KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping geometric shapes, including large and small right-angled arrows pointing in various directions, and several thin, parallel white lines.

KEYNOTE: KIP GARLAND



KIP GARLAND
75%

Observações:

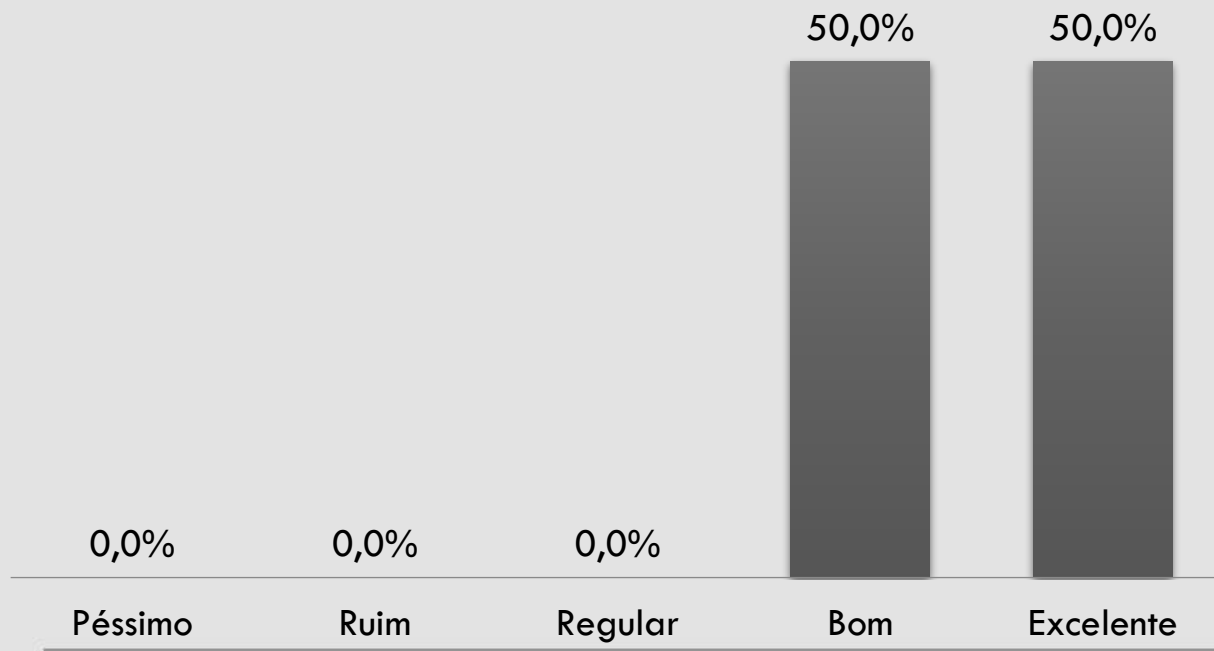
- “Cansativo demais.”

TESTIMONY

The background is a solid dark purple. On the right side, there is a cluster of overlapping, semi-transparent purple arrows of various sizes, all pointing towards the upper right. Some of these arrows are accompanied by thin, parallel lines. On the left side, there is a single, short, horizontal purple line.

CIO TESTIMONY: LÚCIO CAMILO

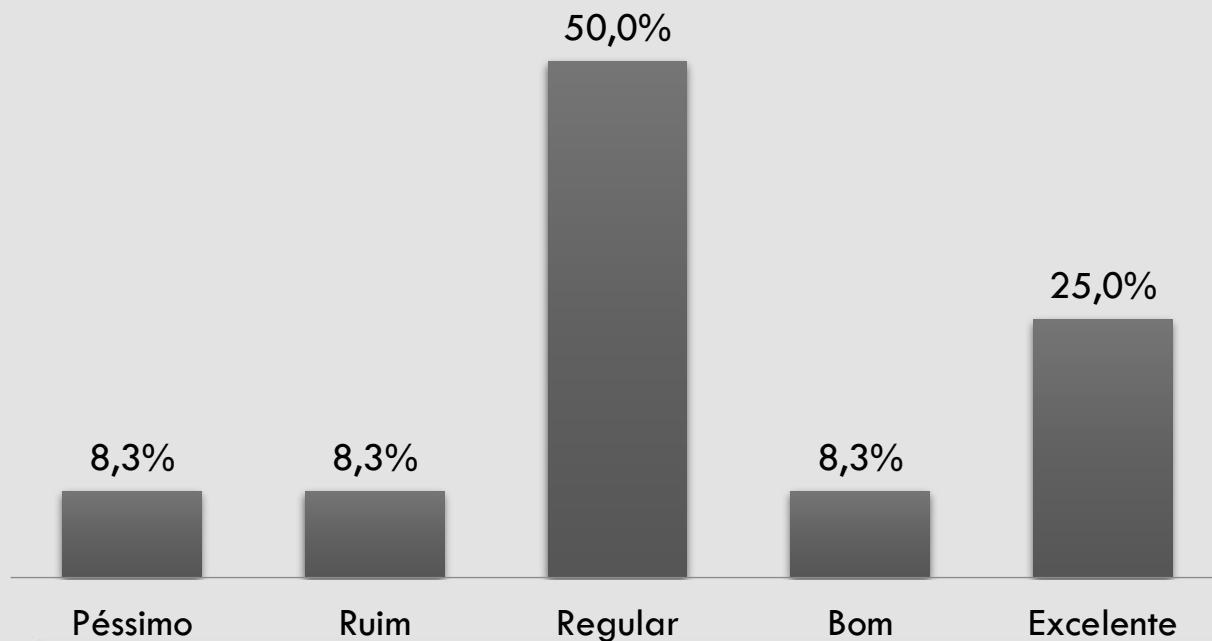
LÚCIO CAMILO
100%



OPORTUNIDADES DE NETWORKING



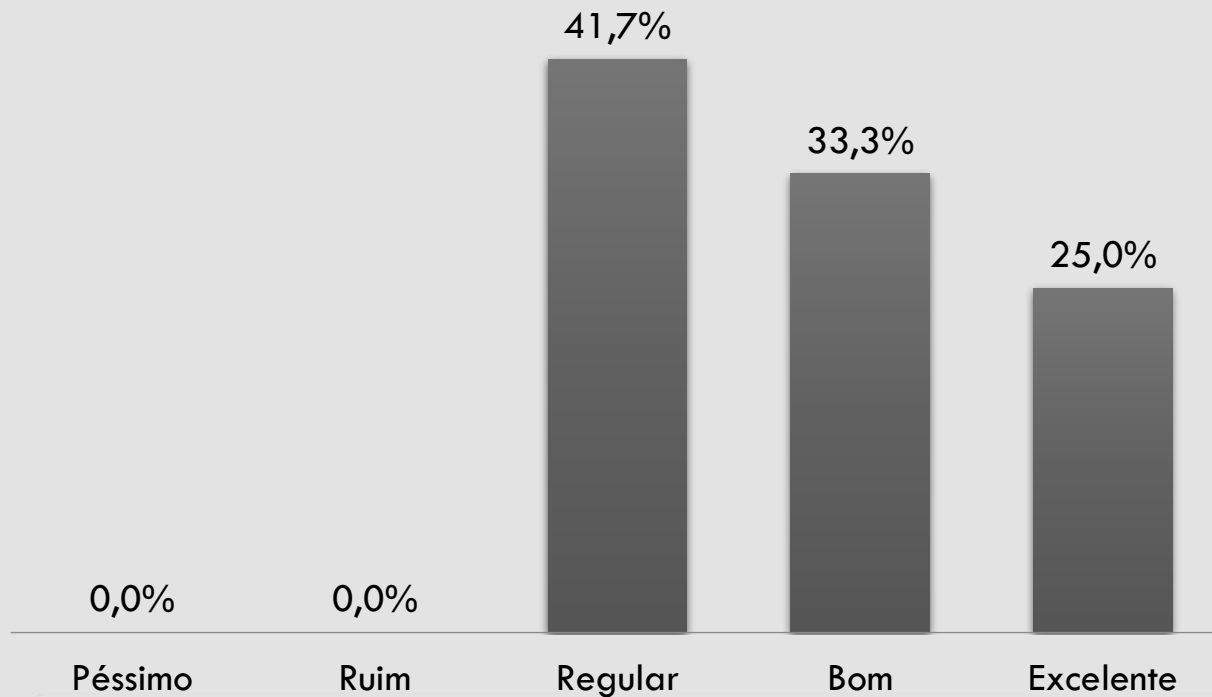
OPORTUNIDADES DE NETWORKING: ALMOÇO



**OPORTUNIDADES DE
NETWORKING**
84%

ALMOÇO
17%

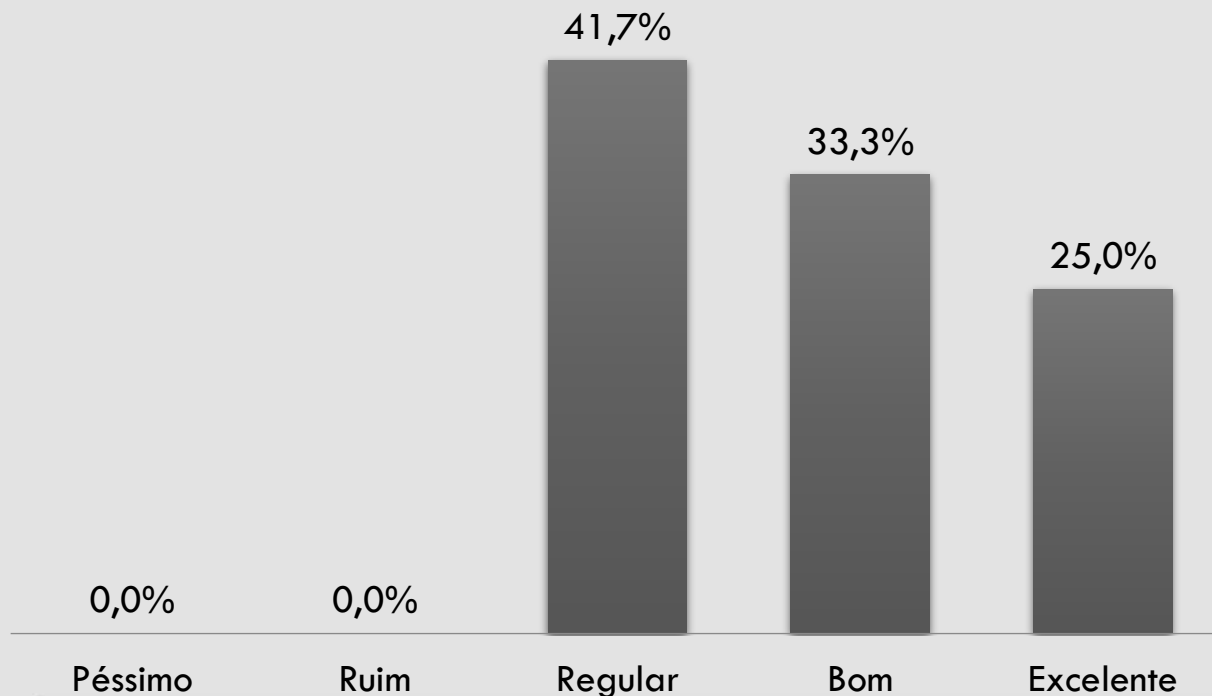
OPORTUNIDADES DE NETWORKING: COFFEE BREAK



**OPORTUNIDADES DE
NETWORKING**
84%

COFFEE BREAK
58%

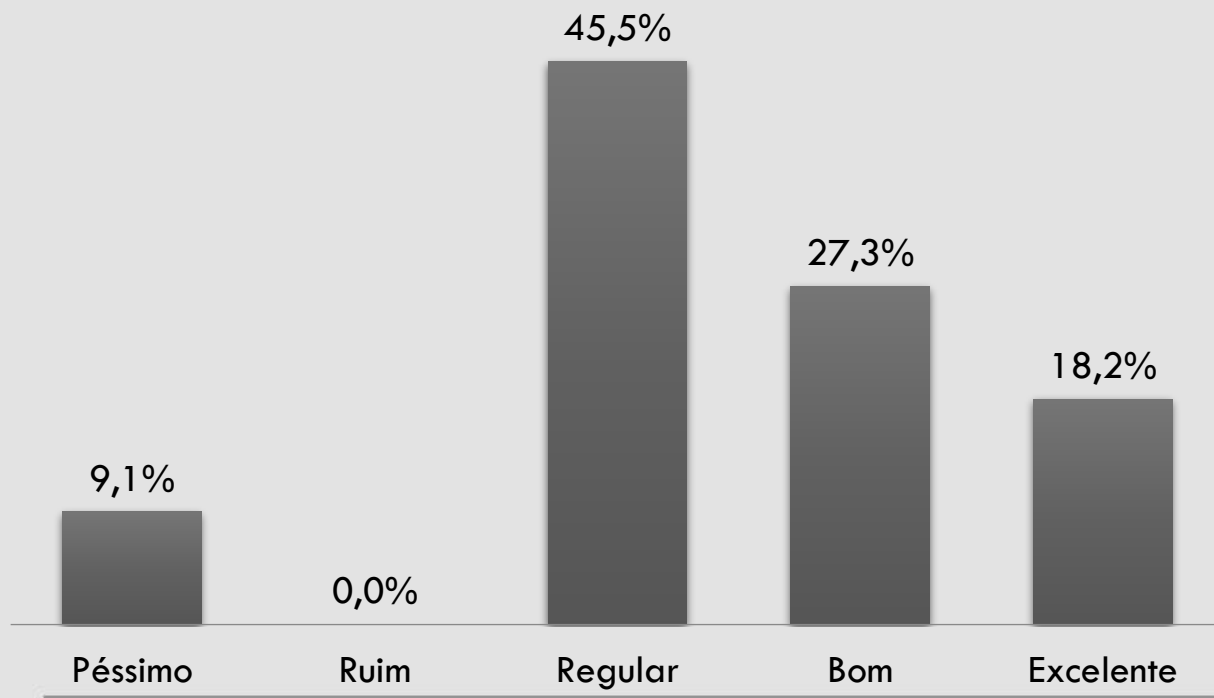
OPORTUNIDADES DE NETWORKING: COQUETEL



**OPORTUNIDADES DE
NETWORKING**
84%

COQUETEL
58%

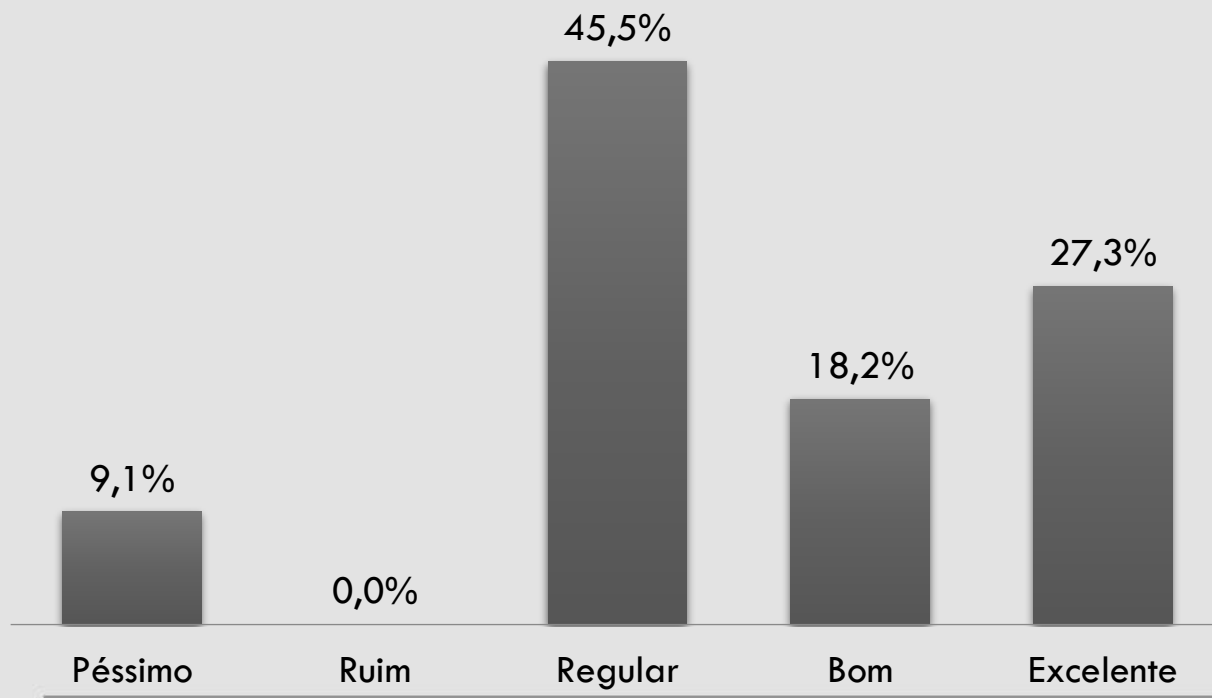
OPORTUNIDADES DE NETWORKING: JANTAR



**OPORTUNIDADES DE
NETWORKING**
84%

JANTAR
36%

OPORTUNIDADES DE NETWORKING: ATIVIDADE DE INTEGRAÇÃO



**OPORTUNIDADES DE
NETWORKING**
84%

INTEGRAÇÃO
36%

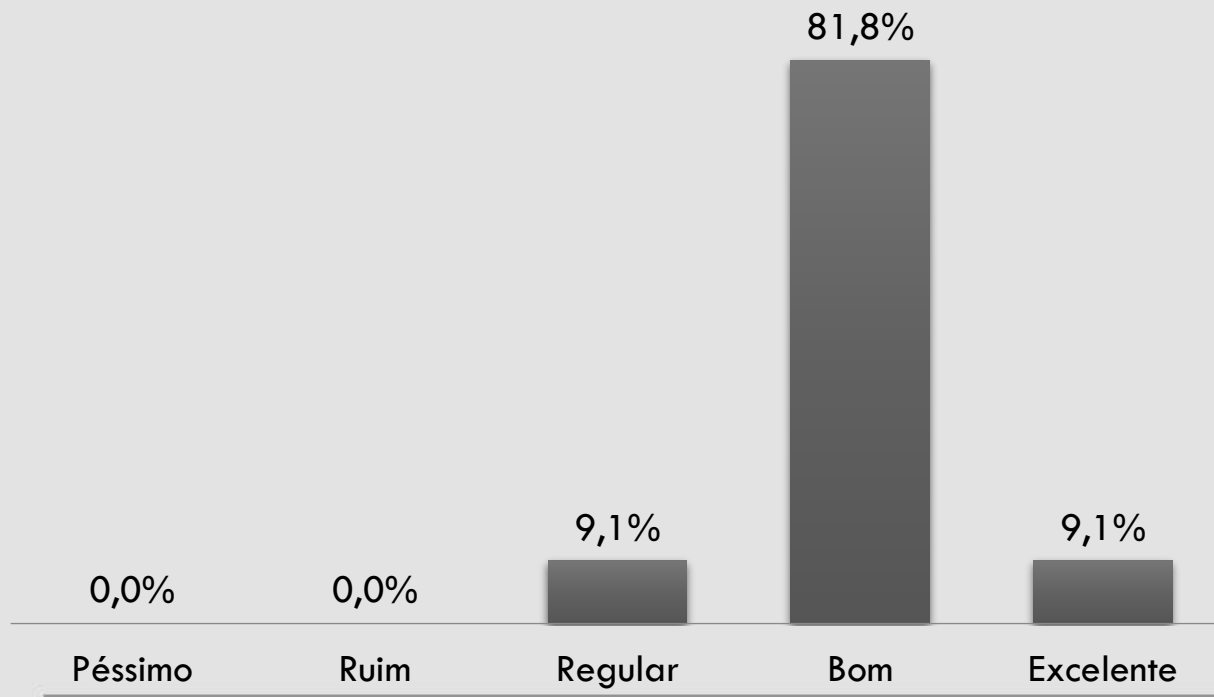
Observações:

- “Coquetel, jantar e atividade de integração não se aplicaram.”

AÇÕES

AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTA DE ALIMENTOS)

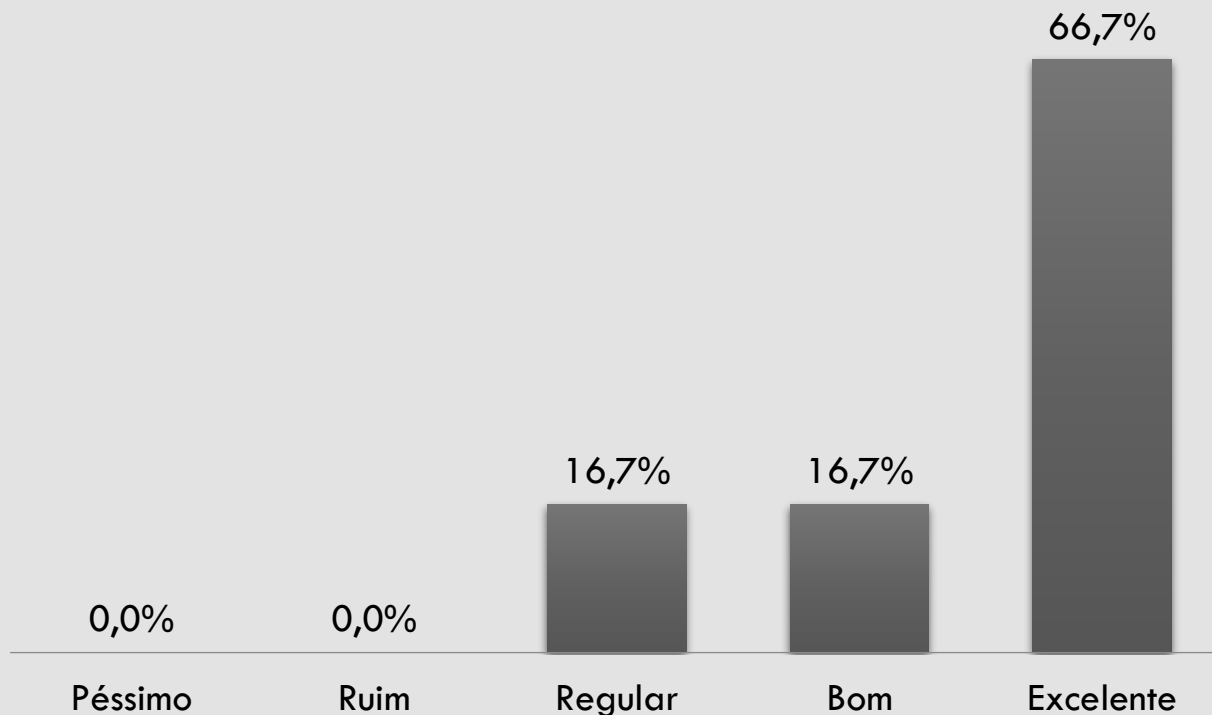
FRATERNO
91%



APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows and lines on the right side, pointing in various directions. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

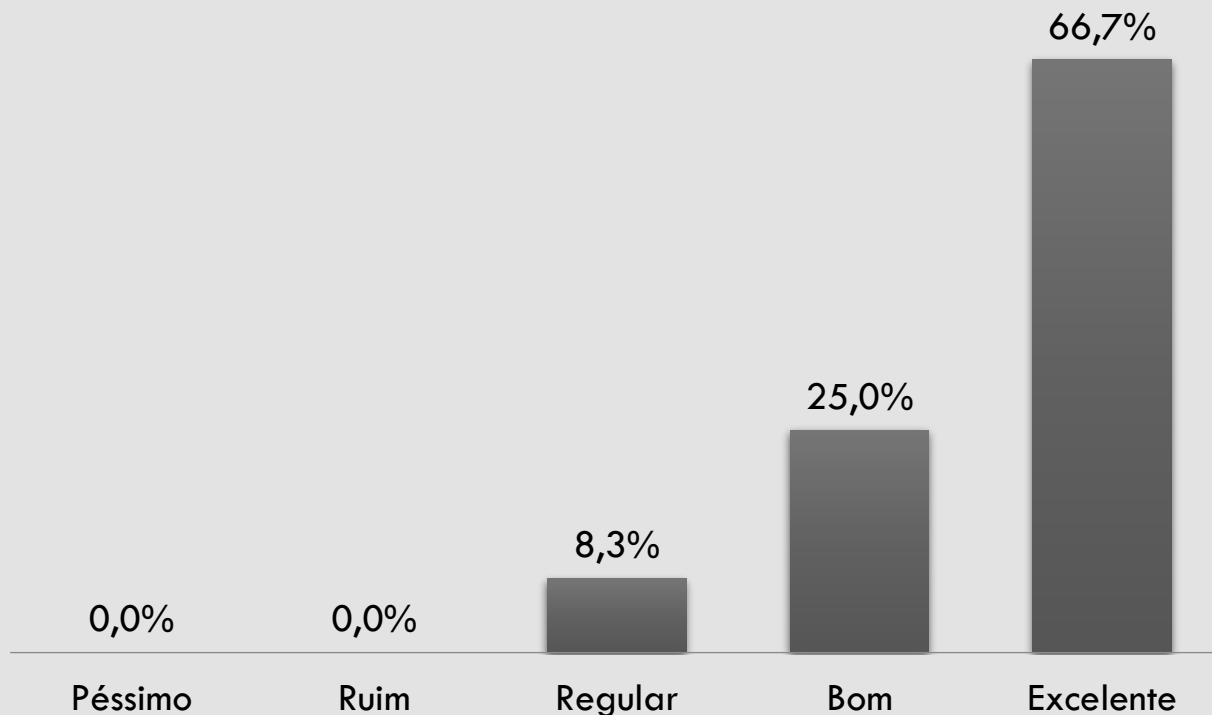
APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK
GERAL
77%**

**USABILIDADE
83%**

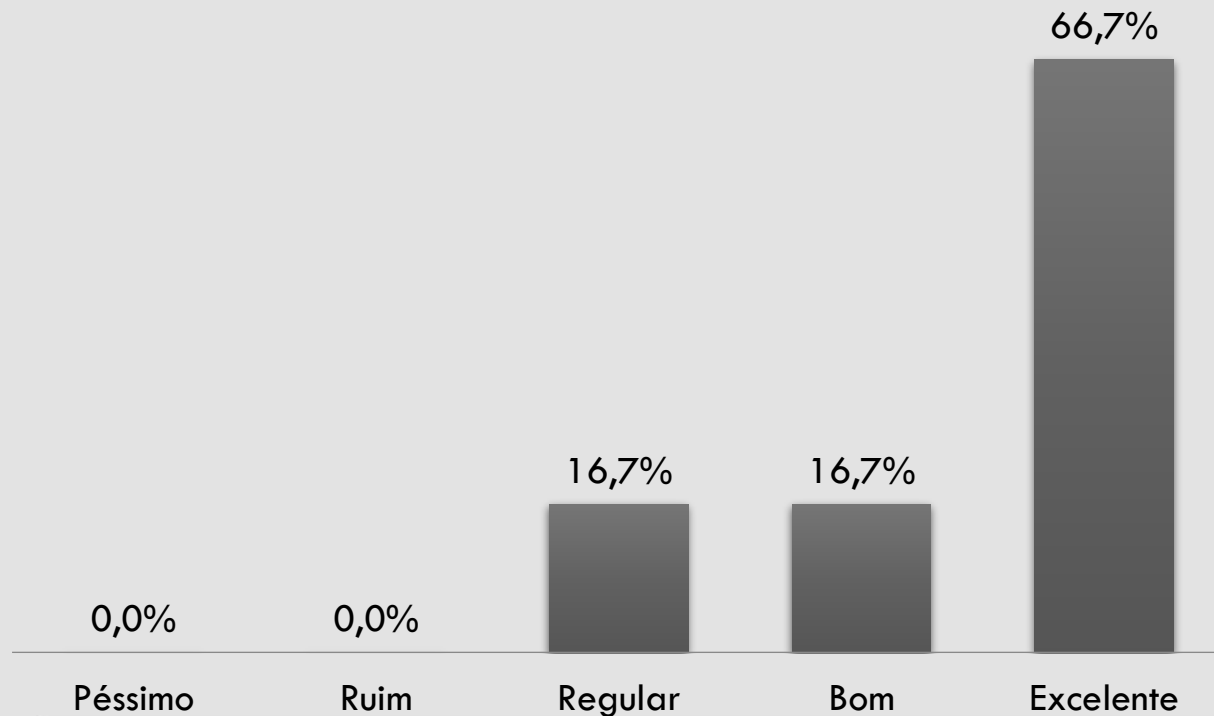
APLICATIVO 4NETWORK: CONTEÚDO



**APLICATIVO 4NETWORK
GERAL
77%**

**CONTEÚDO
92%**

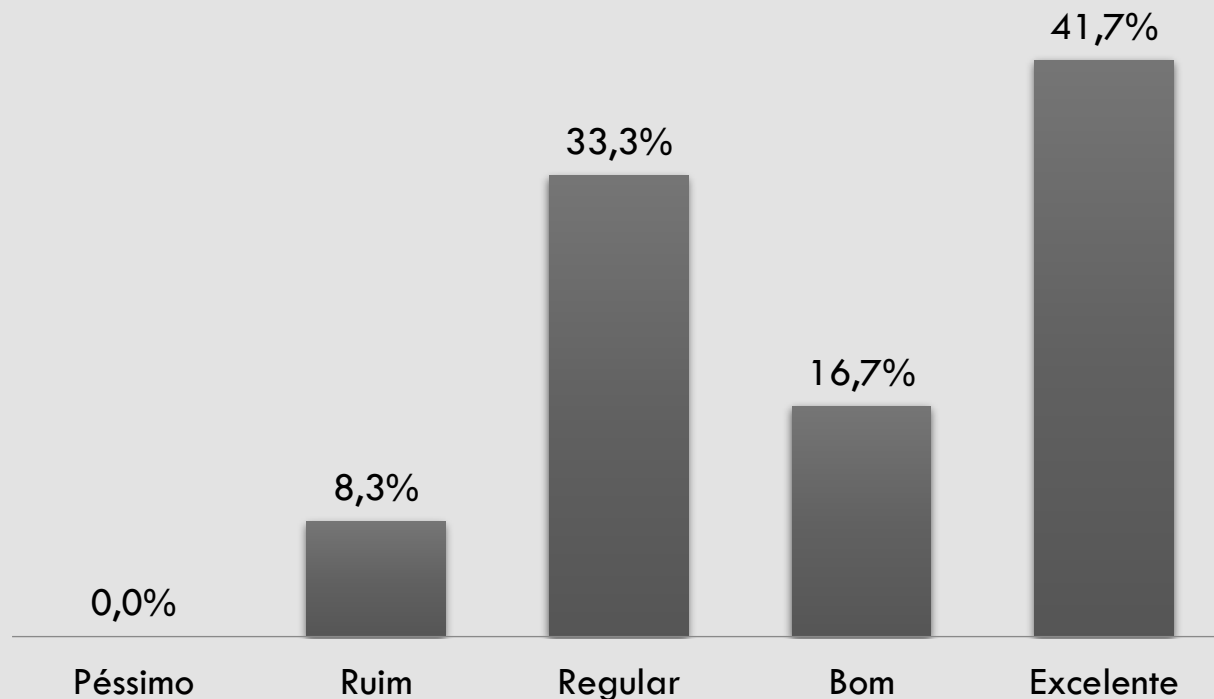
APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO 4NETWORK
GERAL**
77%

INTERFACE
83%

APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO 4NETWORK
GERAL
77%**

**TROCA DE CARTÕES
50%**

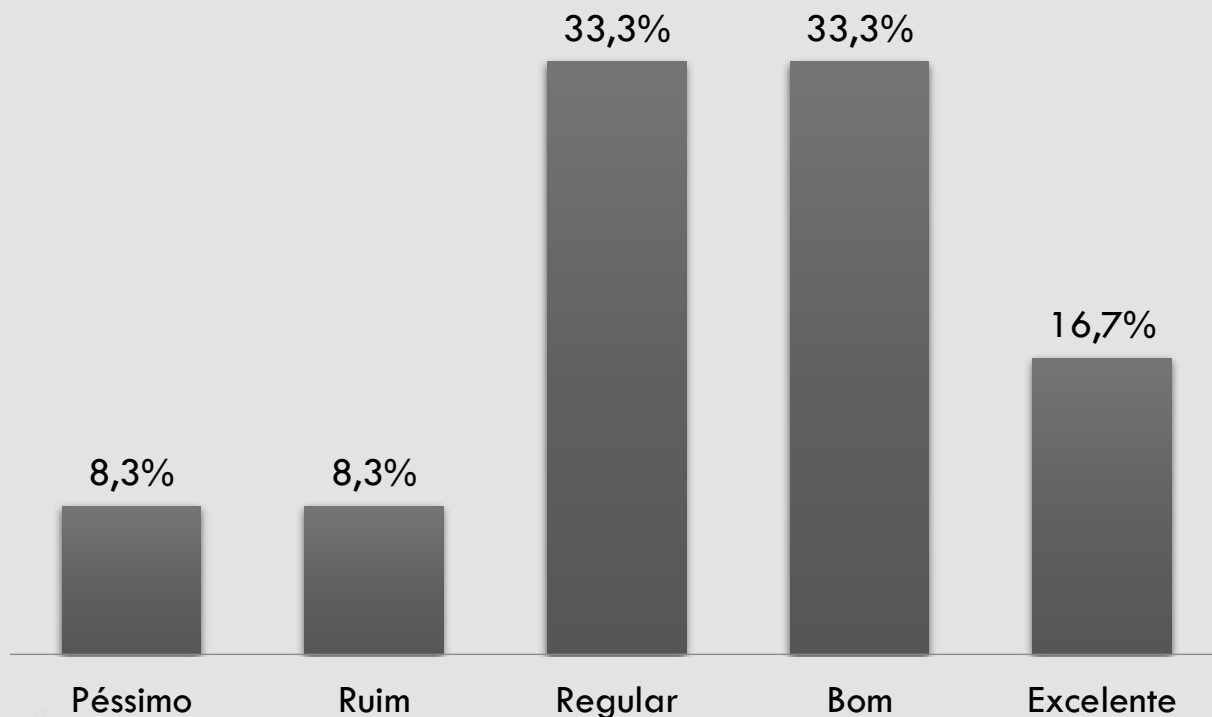
Observações:

- “Muitos contatos intivos.”

NEGÓCIOS

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top right and others towards the bottom left. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
33%

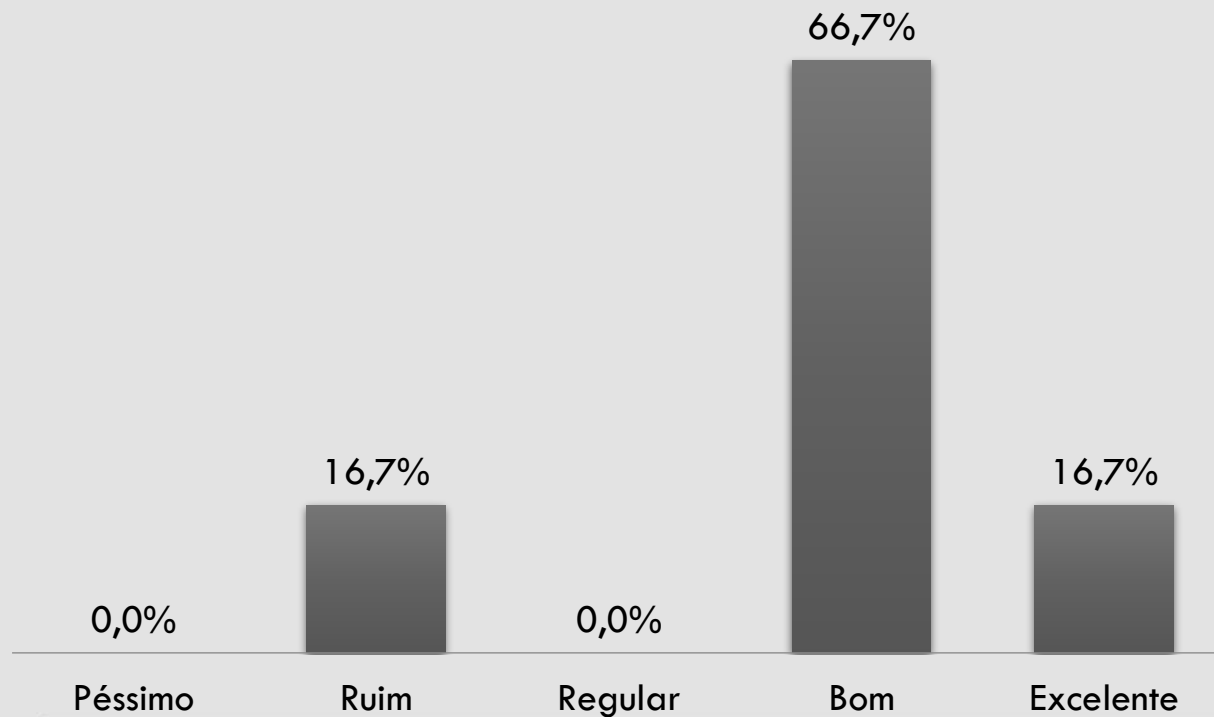
Observações:

- “Grande numero de ausências no evento.”
- “Muitas empresas GOV/órgãos públicos.”

4CIO RJ

The image features a dark purple background with a lighter purple horizontal band at the bottom. The text '4CIO RJ' is centered in a bold, white, sans-serif font. To the left of the text is a short, thick white horizontal line. The right side of the image is decorated with several thin, white diagonal lines and a series of white arrows of varying sizes, all pointing towards the left, creating a sense of movement and direction.

4CIO RJ: COMO FOI SUA EXPERIÊNCIA?



4CIO RJ
67%

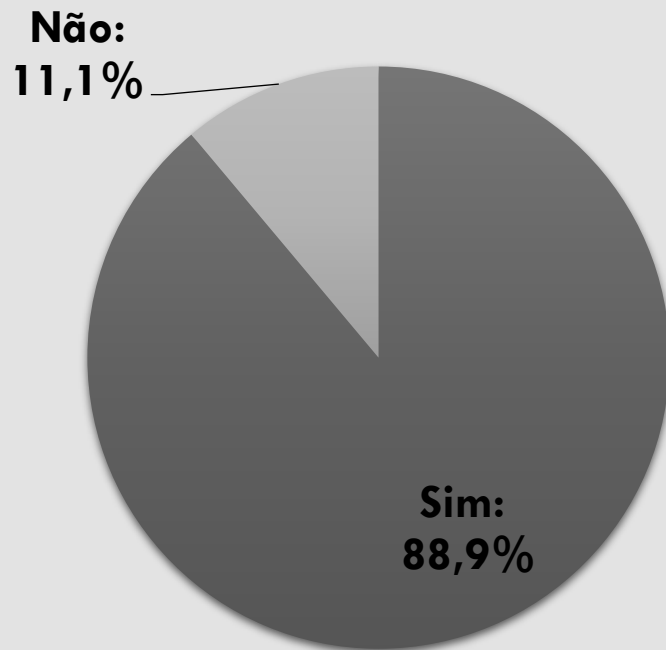
Observações:

- **“Achei o evento fraco para networking, muitos cios não compareceram, a maioria era órgão público, governo, muitas dinâmicas em salas fechadas/restritas e muito tempo livre sem cios disponíveis.”**

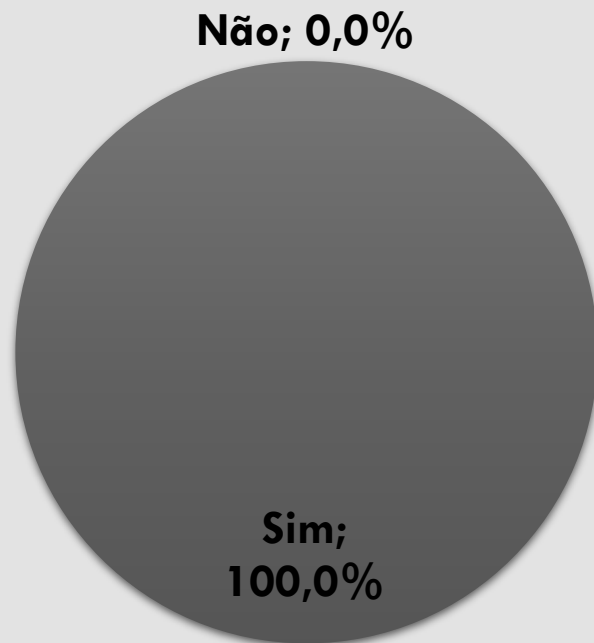
ASPECTOS GERAIS

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of overlapping purple arrows and lines on the right side. The arrows point in various directions, some towards the top right and others towards the bottom left.

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CIO RJ?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK?



Comentários e Observações:

- “Este foi o 1º evento da 4Network que julgamos como não proveitoso.”